



Imagine Kanazawa in 2030.

What current problems are there?

Who is troubled, and why?

Let's switch on our imagination.

There's so much to discover!

Let's sketch out the Kanazawa of 2030
that we want to hand over to our children.

All citizens are participants in the Kanazawa SDGs.

Let's implement the fundamental principle of the SDGs,
to "leave no one behind", in Kanazawa.



IMAGINE KANAZAWA 2030

What is IMAGINE KANAZAWA 2030?

This project aims to create a sustainable Kanazawa through partnerships. In order to achieve the SDGs, it is vital that diverse actors overcome generational differences and differences in position to make connections, envision the kind of future they want, and take action in the present to bring that future about. IMAGINE KANAZAWA 2030 provides a space for citizens, regions, NPOs, industries, and governmental administrations to come together and discuss the problems Kanazawa is currently facing and find possible solutions. The connections between people from diverse sectors and communities can be a powerful tool which can be used to build Kanazawa's future.

What are the SDGs?

SDG stands for Sustainable Development Goals.

Adopted at the UN Summit in September 2015, the SDGs are a set of international goals for the realization of sustainable development by the year 2030, and are comprised of 17 general goals and 169 specific targets. Committed to the pledge to “leave no one behind”, the SDGs promote a universal effort for sustainability not only in developing countries, but in developed countries as well.

SUSTAINABLE DEVELOPMENT GOALS



Achieving goals through diverse working partnerships.

Instead of responding to problems separately, diverse groups including citizens, regions, NPOs, industries, and governmental administrations work together in partnerships to promote change that would not be possible without a collective approach.

All goals are connected.

In order to achieve any one of the 17 SDGs, we must also address the issues related to the other goals. In other words, these goals are aiming to create a society that works for all people rather than one that is only good for a specific type of person.

The Kanazawa SDGs Timeline

July 2018

Conclusion of the Three-party Agreement

The city of Kanazawa, the Junior Chamber International Kanazawa, and the United Nations University Institute for the Advanced Study of Sustainability, Operating Unit Ishikawa/Kanazawa (IAS-OUIK) concluded an agreement on the promotion of the SDGs.

March 2019

**Proclamation of the Kanazawa SDGs Joint Declaration
Initiation of the Official Facebook page**

During the SDGs Ishikawa/Kanazawa Dialogue Summary Symposium the 5 Courses of Action to further the Kanazawa SDGs were announced and the IMAGINE KANAZAWA 2030 project was officially started.



April 2019

The first SDGs Café was held



June 2019

Start of the SDGs Meetings

A call was put out for ideas on ways to put the SDGs into practice, such as a car-free day, an environmental fair, and on-demand lectures.

SDGs Meetings are stakeholder meetings to discuss the practices that are needed to build the ideal Kanazawa of 2030 and complete the 5 Courses of Action. In 2019, experts on education, the environment, and IT

participated alongside 43 students in 5 rounds of meetings.



December 2019

Launch of the Official Homepage

Opinions about the Kanazawa SDGs Action Plan were surveyed via the official Facebook page as part of the Actions to Create the Future of Kanazawa.

March 2020

Completion of the Kanazawa Future Visions

(Kanazawa SDGs Action Plan)

The actions needed to achieve the SDGs in Kanazawa were summarized into one guide.

June 2020

Establishment of the Council for the Promotion of IMAGINE KANAZAWA 2030

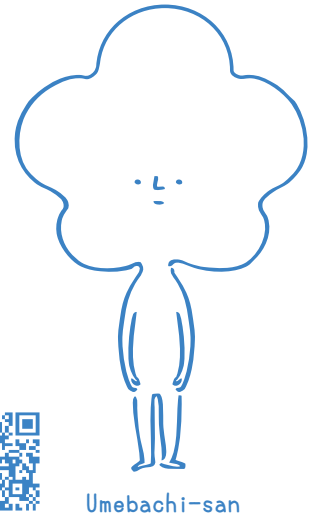
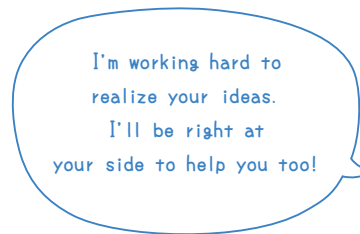
A Council consisting of diverse cooperating interest groups was established to advance the Kanazawa SDGs.

**2020 Onward:
Striving towards the realization of the Kanazawa Future Visions**

Kanazawa Future Visions

Everyone's ideas on the implementation of the Kanazawa SDGs 5 Courses of Action were condensed into 5 Visions for the Future.

The Kanazawa Future Visions form a guide for advancing the activities of IMAGINE KANAZAWA 2030. They are a reflection of the many suggestions collected through the SDGs Cafés, various events, and our homepage, and are based on a proposal created during the SDGs Meetings. They were completed in March 2020. The Kanazawa Future Visions consist of 5 visions that each relate to one of the 5 Courses of Action. Additionally, all five visions have their own "aims", "general approaches", and "concrete ideas". This leaflet introduces some examples of each of these.



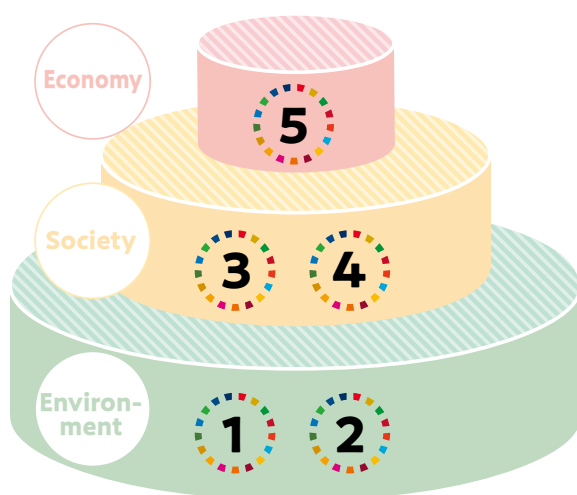
You can read all about the Kanazawa Future Visions on the official Kanazawa SDGs homepage. Feel free to come up with your own original ideas.



Umebachi-san

The Kanazawa SDGs 5 Courses of Action

To ensure the effective advancement of the SDGs in Kanazawa, 5 Courses of Action were developed across two axes: Kanazawa's natural features, history, and culture; and economy, society, and the environment.



Various individuals and organizations will work in cooperation, based on the 5 Courses of Action.



1 Encourage urban development based on nature, history, and culture.



2 Create a recycling-oriented society, and lessen our burden on the environment.



3 Create an environment that draws forth the potential of our children who will lead the next generation.



4 Create a social environment that allows for life-long learning and activity.



5 Create mechanisms which bring forth cutting-edge innovation in culture and industry.



The realization of sustainable development requires the unification of three layers: the environment, society, and the economy. Just as Kanazawa's regional society and unique industries were developed based on its particular natural environment and topography, the 5 Courses of Action of the 2030 Kanazawa SDGs have also taken the structure and relationship of these three layers into consideration.

1

Encourage urban development based on nature, history, and culture.

A city that is old yet new, and comfortable to live in

Kanazawa's topography is made up of mountains, plateaus, plains, and rivers. Its rough yet rich terrain has accumulated much history and culture, and today it is a city that emits its own sense of individuality as a creative city that develops in harmony with the preservation of its rich biodiversity. Doing this further heightens the value of Kanazawa's nature, history and culture, and encourages urban development that is comfortable in the eyes of Kanazawa's residents.

Aims

- Enjoy the beauty of the city as you walk through it.
- Create a city that is in harmony with nature and resilient to disasters.
- Teach others about the ways in which people live and work in Kanazawa.
- Create a place that delights people of all ages.

● Some examples of the general approaches and concrete ideas to help achieve the aims of Vision 1 include...

- Cherish the festivals, traditional manners and customs, and the changing of the seasons.
 - Participate in your neighborhood festivals.
- Personal gardens are one of the region's precious assets. Cherish and support the cultivation of personal gardens.
- Build and use green infrastructure.

2

Create a recycling-oriented society, and lessen our burden on the environment.

A city without waste

In order to actualize a sustainable society, it is vital that we reduce our environmental impact and introduce mechanisms and technologies to circulate limited resources. We encourage the reduction of carbon dioxide emissions, the introduction of renewable energy sources, and the elimination of food waste in individual lifestyles as well as corporate and regional activities.

Aims

- Lower carbon dioxide emissions by any means possible.
- Adopt new habits to "make, carry, sell, buy, use, and throw away" that cause less damage to the environment.

● Some examples of the general approaches and concrete ideas to help achieve the aims of Vision 2 include...

- Promote energy-saving methods that are easy for everyone to adopt.
 - Change the lights in houses and offices to LED lights. Your electric bills will go down, too.
- Get familiar with fair trade and the local consumption of locally produced goods.
 - Choose locally grown vegetables. Choose restaurants and shops that use local vegetables.

Create an environment that draws forth the potential of our children, the leaders of the next generation.

A city where children can dream

Relative poverty, which prevents people from enjoying an ordinary life, has become a societal problem. We will create an environment in which all children, regardless of the economic situation or hardships of the household in which they were raised, can be brought up without worry. In addition, through the correction of educational disparities, as well as through culture and art, we will work together with various stakeholders, such as schools, regions and NPOs, on activities that raise children's sense of self-affirmation.

Aims

Create an environment where all children can grow up and learn in peace.

Respect the diversity of our children and encourage their individuality

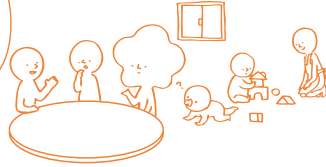
Achieve the happiness of all those that are connected to schools.

Some examples of the general approaches and concrete ideas to help achieve the aims of Vision 3 include...

Create a place where raising children is fun and no one has to face hardship alone. Not only great neighborhoods, but also great workplaces!

Build a city where both parents and their children can smile and live their lives at ease.

Allow everyone to join in and feel involved in discussions about schools.



Use private coaches to guide club activities. This both revitalizes club activities and lessens the burden on the teaching staff.



Create a social environment that allows for life-long learning and activity.

A city where both a satisfying job and a satisfying life are attainable

It is essential for humans to achieve a harmonious work-life balance in order to work towards an era where a 100 year lifespan is the norm. We will foster a social environment wherein people of diverse talents can brush up their skills in accordance with their abilities and the life stage they are in, and can choose their own flexible working-style.

Aims

Cherish diverse values and cultures.

Make sure everyone can live with confidence and purpose.

Create spaces where people can learn whenever they want to.

Create an environment where anyone can challenge themselves.

Some examples of the general approaches and concrete ideas to help achieve the aims of Vision 4 include...

Discover things that you are good at and love doing. Interact with others to help you to discover your own uniqueness.

Be confident in your own life and accomplishments.

Create workspaces where anyone can have flexible hours and work from any location.



Promote flexible work structures, such as working remotely, in our society.



Create mechanisms which bring forth cutting-edge innovation in culture and industry.

A city that gives birth to new things and ideas

While the progression of technologies such as AI is accelerating, the current era is also one wherein sustainable business and medium and long-term corporate value have been called into question. With these circumstances in mind, we will create a system to improve creativity and innovation by transforming local culture (a strong point of Kanazawa) into a growth industry, providing entrepreneurial aid, collaborating with academic institutions and NPOs, and by promoting the diversity of human resources.

Aims

Gather the necessary conditions and factors to make innovation happen more easily.

Create a structure where entrepreneurs and start-up companies can thrive, join hands, and give birth to innovation.

● Some examples of the general approaches and concrete ideas to help achieve the aims of Vision 5 include...

Study and improve upon Kanazawa's strength: its culture.

In Kanazawa, many cultural events take place throughout the year. Try participating in them yourself!

Improve citizens' understanding of technology.

Learn about technology. The evolution of AI and robotics will have a significant effect on our lives.



Partnerships to advance all five visions

Partners can be anyone ranging from citizens or regions, to NPOs, industries, and governmental administrations. Many actors join the Kanazawa Future Visions and reach out beyond their own groups or organizations to combine their strengths. Through these partnerships they set their eyes on solving even more intricate problems.

Aims

Gather a diverse group of people that can work together on the realization of the Kanazawa Future Visions.

Achieve the aims through cooperation.

● Some examples of the general approaches and concrete ideas to help form partnerships include...

Citizens and industries working together on the Kanazawa Future Visions.

Create a foundation for action on the SDGs.

Transform the ideas of our citizens and students into projects.



The efforts of IMAGINE KANAZAWA 2030

IMAGINE KANZAWA 2030 aims to create a space where citizens, regions, NPOs, industries, and governmental administrations can come together to learn about and freely discuss the SDGs.

Check
this out
first!

I Want To Know More



Visit here for more details!

Official Homepage

Learn more about the Kanazawa SDGs, such as the Courses of Action or reports on the efforts made so far.



Visit here for current information!

Official Facebook Page

Find information on events and recent developments.



Visit here for regular updates!

Mail Magazine

Receive information on the Kanazawa SDGs in your mailbox.



The SDG fundamentals!

Lectures On Demand

Lectures that introduce the Kanazawa SDGs in your group, region, or place of work.
※[Kanazawa Kagayaki On-Demand Lectures](#)



In-Depth Discussions!

SDGs Café

A place to learn about the SDGs by discussing contemporary themes and issues. Anyone can join freely.



Starting Today!

Kanazawa Future Visions

A project that tries to create a sustainable Kanazawa by 2030 by gathering concrete ideas that can be executed starting today.

Actualizing Goals Through Partnerships



IMAGINE KANAZAWA 2030 Meeting

Stakeholder meetings on how to turn projects into reality and help build a sustainable Kanazawa.



IMAGINE KANAZAWA 2030 Partners

A platform for individuals and groups that want to work together to tackle the SDGs in Kanazawa.



IMAGINE KANAZAWA 2030 Logo

A logo for everyone tackling the SDGs in Kanazawa. You can also use it for your own projects.

● Publication **Council for the Promotion of IMAGINE KANAZAWA 2030**

● For inquiries **Kanazawa City Policy Planning Department, Policy Planning and Coordination Section**
〒920-8577 Kanazawa City, Hirosaka 1-1-1 TEL 076-220-2031 FAX 076-264-2535